



A name you trust.

Vidhi®



VIDHI ELECTRONICS

“About US” Having started his professional journey in the year 1996, SUNIL has come a long way, alongside enriching his experience he has worked with various industries, he has had a long stint of around 20 years with Industry gradually the Consumer Durable business Known for a strong pulse on dynamic Indian market, SUNIL An innovative and performance-oriented leader with more than 27 years of experience, visionary entrepreneur with a proven track record of successful business ventures in the consumer electronics space has achieved various organizational accolades for growth of revenue & sales growth during his tenure at Industry.

Sunil is known to build an organization with a collaborative and entrepreneurial approach. At VIDHI, he has inculcated a culture of learning and is known for nurturing long term business relationships. He is the go-to person for his team and channel partners for guidance. An avid cricket & music fan, SUNIL enjoys turning challenges into opportunities.

At VIDHI, SUNIL is responsible for fulfilling the larger vision of providing world-class products that are technologically superior at an affordable price points. Under his able guidance, VIDHI has mushroomed into one of the most prominent startups in the consumer electronic space. At VIDHI, SUNIL has steered the company to unparalleled success and expanded its presence in multiple categories. In a short span of time, VIDHI has forayed into numerous categories and made a mark in each of them. The brand has become the first choice for customers looking for innovative, technology-packed and premium products at an affordable price tag. VIDHI is India's leading world-class electronics, ELECTRICAL and home appliances brand.

“Achievement” Under his able leadership, VIDHI has had a successful brand journey and is on track to clock a turnover of Rs 25 crores in the current financial year. With VIDHI, the company has maintained a stronghold in the Indian market.

The Vidhi Brand Frame Work

BELIEF	CUSTOMERS ARE OUR ROLE MODELS			
VALUES	IMAGINATION * CREATIVITY * CARING * QUALITY			
PROMISES	PLAY PROMISE JOY OF BUILDING PRIDE OF CREATION	PEOPLE PROMISE SUCCEED TOGETHER	PARTNER PROMISE MUTUAL VALUE CREATION	PLANET PROMISE POSITIVE IMPACT
SPIRIT	ONLY THE BEST IS GOOD ENOUGH			
IDEA	TECHNOLOGY			

Our Vision

Through the VIDHI brand the company wants to create high-quality, designed, technologically advanced electronic consumer durable products for the Indian market at highly competitive prices.

Our Mission

By making life better every day for our customers, employees, channel partners & stake-holders and grow together as a community.

Our Values

DO THE RIGHT THINGS, WIN AS A TEAM
CREATE THE FUTURE, SERVE CUSTOMERS

Our Culture

SPREADING HAPPINESS

SMART SERIES

VD 32" SFX

Mrp. 13990/-

32

80 cm



VD 42" SFX

Mrp. 22990/-

42

108 cm

Quadcore Processor
CUTE Main Board
BoomBox Sound 20W/25W
Metal Built
Starc OS inbuilt
RAM 512 MB/1 GB
1/2 HDMI
2 USB
Tic-Tac Remote

VD 43" SFX

Mrp. 24990/-

43

110 cm

Tic-Tac Remote Control
Hot Keys for OTT
Covered High Grade Infrared



BT SERIES

VD 32" VFX

Mrp. 14990/-

32

80 cm

Bluetooth + IR inbuilt
Hotkeys for OTT
Air Gesture Inbuilt
Soft Touch Material



VD 42" VFX

Mrp. 25990/-

42

105 cm

Voice Command Inbuilt
Bluetooth Inbuilt
Available in 1 GB RAM / 8 GB ROM
3* HDMI, 2* USB
Official Playstore
User Intelligence
Youtube App
Artificial Intelligence
Latest Android
BOE Panel (IPS)
4K Display
Quadcore Processor
CUTE Main Board
BoomBox Sound 30W/35W
Metal Built
Magic Remote



VD 43" VFX

Mrp. 27990/-

43

108 cm

SERVICE will provide AT CUSTOMER END ON ELECTRONICS Goods



WEB OS SERIES

VD 32" WEB OS

Mrp. 15990/-

32
80 cm



Web OS
HDR Inbuilt
Dolby Soundbar with 30W Output
Ultra HD
4K Upscaling
Voice Command Inbuilt
Bluetooth Inbuilt
3 HDMI, Optical Port, 2 USB
BOE Panel (IPS)
Prism for Colour Accuracy

Magic Remote
Inbuilt Air Gesture
Scrollable Center Button
Bluetooth + IR Inbuilt
Hotkeys for OTT

43
108 cm



VD 50" WEB OS

Mrp. 36990/-

50
125 cm

Magic Remote
Inbuilt Air Gesture
Scrollable Center Button
Bluetooth + IR Inbuilt
Hotkeys for OTT



Web OS
HDR Inbuilt
Dolby Soundbar with 30W Output
Ultra HD
4K Upscaling
Voice Command Inbuilt
Bluetooth Inbuilt
8 HDMI, Optical Port, 2 USB
BOE Panel (IPS)
Prism for Colour Accuracy

VD 55" WEB OS

Mrp. 44990/-

55
138 cm

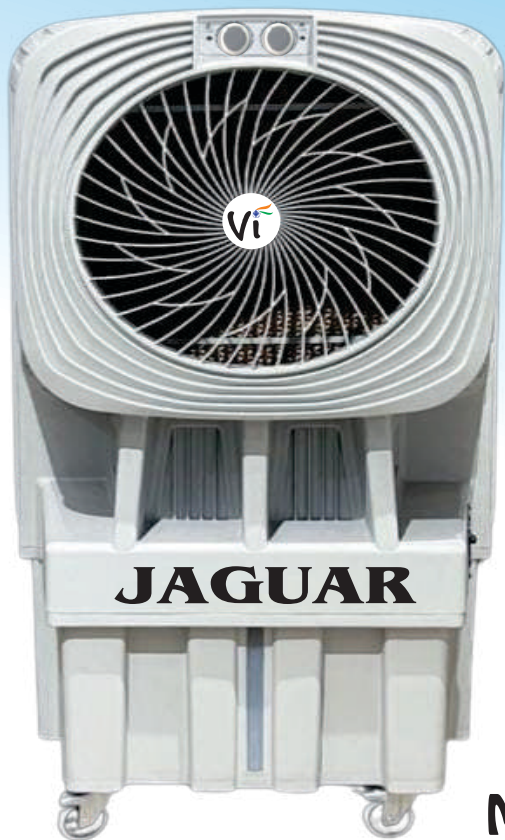


Service will provide AT CUSTOMER END ON ELECTRONICS Goods



VIDHI COLLER SERIES

JAGUAR



54"



115 Ltr.



Honeycomb Pads



Water Level Indicator



4-way Deflector



Dry Run Protection



Inverter Compatible

MOTOR

POWER	150 W- 250 WAT
VOLTS	230 V 50 HZ AC ONLY
BLEAD SIZE	16 Inch
AD	1380 RPM
MADE	COPPER
BERING	DOUBLE
FRAME	E
MOTOR	ONETAN 32MM
WEIGHT	22KG
GRILL SIZE	18 Inch
TANK	115 Ltr.
HONEYCOMB	2 Inch

MRP:- 11200/-



VIDHI COLLER SERIES

CHETAK PRO



Honeycomb Pads



Water Level Indicator



4-way Deflector



Dry Run Protection



Inverter Compatible



115 Ltr.



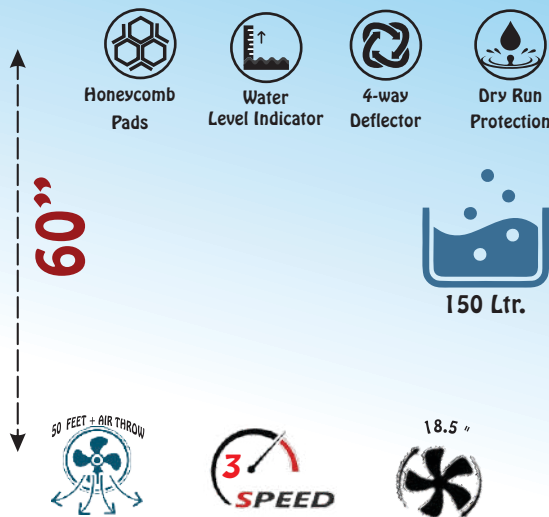
54"



MRP:- 10800/-

VIDHI COLLER SERIES

YODHA CLASSIC



MOTOR	
POWER	150 W- 250 WAT
VOLTS	230 V 50 HZ AC ONLY
BLEAD	18.5 Inch
AD	1400 RPM
BERING	DOUBLE
MOTOR	H FRAME 36 MM
WEIGHT	31KG
HONEYCOMB	3 Inch
GRILL SIZE	22 Inch

MRP:- 13690/-

TIGER

MOTOR	
POWER	150 W- 250 WAT
VOLTS	230 V 50 HZ AC ONLY
BLEAD	16 Inch
AD	1400 RPM
BERING	DOUBLE
MOTOR	ONETAN 28MM
WEIGHT	19KG
HONEYCOMB	2 Inch
GRILL SIZE	16.5 Inch



MRP:- 9250/-

MINI JUPITER



MOTOR	
POWER	60 WAT
VOLTS	220 V
BLEAD	9 Inch
AD	1200 RPM
BERING	DOUBLE
MOTOR	28 MM
WEIGHT	11KG
HONEYCOMB	1.5 Inch
GRILL SIZE	10 Inch

MRP:- 3250/-

SERVICE will provide AT CUSTOMER END ON ELECTRONICS Goods

VIDHI HOME APPLIANCES



MRP:- 1150/-

IMERSON ROAD



MRP:- 699/-



1200 mm/48 inch
400+RPM
60 WATT
160/240W



MRP:- 1499/-

SERVICE will PROVIDE AT DEALER END ON ALL ELECTRIC GOODS



MRP:- 850/-

MRP:- 1050/-



VD Series 3/15/25 L Storage Water Geyser
(Delux, Ivory)

MRP:- 4599/-

Suitable for Large Wall Spaces



VD Series 6.5/7.5 L Gas Water Geyser
(LPG Instant Gas Water Heater)

MRP:- 4299/-

COMING SOON





Vi ELECTRONICS

- 📍 On,mainKakroi road,Near gali No.2,
Dev Nagar, Sonipat-131001 (HR)
- 🌐 www.vielectronics.in
- ✉ info@vielectronics.in
- 📞 8059555528 (Mon to Sat, 09:30 AM to 06:30 PM)

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